

# HR EXCELLENCE AWARDS 2025/26



## SPONSORSHIP PACKAGE



Awards  
Website

✉ [project@hkihrm.org](mailto:project@hkihrm.org)

## **HKIHRM HR Excellence Awards 2025/26**

### **Sponsorship Package**

<b>Sponsorship</b>	<b>Diamond HK\$200,000</b>	<b>Platinum HK\$160,000</b>	<b>Gold HK\$120,000</b>
<b>HKIHRM Membership</b>			
<a href="#"><u>Corporate Membership</u></a>	2 Years	2 Years	2 Years
<b>2025/26 HR Excellence Awards</b>			
Logo Acknowledgment on: - Newspaper & Digital Platforms - Award Webpage - Social Media & eDMs	✓	✓	✓
1-on-1 Awards Entries Consultation Service	✓	✓	✓
<b>2025/26 Awards Presentation Ceremony cum Gala Dinner (March 2026)</b>			
Token of Appreciation on Stage	✓	✓	✓
Acknowledgement by EMCEE	✓	✓	✓
Logo acknowledgement on: - Onsite and LED Wall e-backdrop - Post-event highlight video	✓	✓	✓
Complimentary Seat	15 seats at: - Head table (1 seat) - VIP table (2 seats) - Corporate table (12 seats)	7 seats at: - VIP table (1 seat) - Corporate table (6 seats)	3 seats at: - VIP table (1 seat) - Corporate table (2 seats)
Advertisement on Awards Ceremony Brochure <sup>#</sup>	Consecutive Page x1	Full Page x1	Full Page x1
One physical exhibition booth: - Company backdrop foamboard <sup>#</sup> - Table front foamboard <sup>#</sup> - 1 Exhibition table - 2 Chairs - 1 Power socket	✓	✓	✓
<b>2026/27 Awards Briefing and Sharing Session (Q2 2026)</b>			
<a href="#"><u>Awards Entry Guide</u></a>	Consecutive Page x1	Full Page x1	Full Page x1
Logo Acknowledgment on e-Backdrop	✓	✓	✓
Complimentary Seat	6	4	2
Placement of a Corporate Promotional Publication	✓	✓	✓
<b>HR e-Journal</b>			
<a href="#"><u>e-Journal</u></a> Content Contribution	✓		
<b>HR Service Providers Directory (2026/27)</b>			
Print and Online Advertisement <sup>#</sup>	Full Page x 1	Full Page x 1	Full Page x 1
Company Listing	✓	✓	✓
<b>HKIHRM Marketing Channels</b>			
eDM Blast <sup>#</sup>	1 Time		
e-News Banner <sup>#</sup>	3-Week	2-Week	
Online Banner on <a href="#"><u>HKIHRM Website</u></a> <sup>#</sup>	Head Banner x 1 month	Position A x 1 month	Position B x 1 month

Notes #:

1. Publication materials / artwork design (e.g. leaflets, video, banner, etc) will be provided by sponsors.
2. All website banner positions shown are for indicative purposes only and may be varied at HKIHRM discretion following the launch of the new website. The above banner positions are indicative only. Final placement may vary following the launch of our new website.
3. HKIHRM reserves the right to make the final decision.

**Email: [project@hkihrm.org](mailto:project@hkihrm.org) Tel: (852) 2837 3824 / 2837 3829**

**HKIHRM HR Excellence Awards 2025/26**  
**Sponsorship Package**

I confirm to be a sponsor of the HKIHRM HR Excellence Awards 2025/26 with my contribution stated below: (Please ✓ the appropriate box(es))

- |   |             |
|---|-------------|
| <input type="checkbox"/> Diamond Sponsor  | HK\$200,000 |
| <input type="checkbox"/> Platinum Sponsor | HK\$160,000 |
| <input type="checkbox"/> Gold Sponsor     | HK\$120,000 |

**Contact Details**

Company (Eng):

Company (Chi):

Address:

Contact person (Mr / Ms / Mrs / Dr):

Tel:

Email:

HKIHRM membership No.:

☐ Non-member

**An agreement and invoice will be sent to the sponsor upon receipt of the reply slip.**

**Personal Data Collection Statement**

1. Clients' personal data is collected and kept for processing the sponsorship for the HKIHRM HR Excellence Awards 2025/26 purposes. The data provided will be handled under the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
2. The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g., special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box. ☐

I have read, understood and agreed to all details of the above declaration

Signature:

Name:

Title:

Company Name:

Company Stamp: