

HR Excellence Awards 2024/25

SPONSORSHIP PACKAGES



Awards
Website

☎ 2837 3821 / 2837 3829

✉ project@hkihrm.org

HKIHRM HR Excellence Awards 2024/25

Sponsorship Packages

	Diamond Sponsor HK\$180,000	Platinum Sponsor HK\$120,000	Gold Sponsor HK\$100,000
HR Excellence Awards			
Logo Acknowledgment on: - HKET Newspaper & Digital Platforms - Bus Shelter and Bus Body Advertising (sponsorship must be confirmed by 1 April) - Award Webpage - Promotional Flyer - eDM - Daily eNews Banner Adv - Social Media - Briefing Session Backdrop - Other Marketing Materials as Appropriate	✓	✓	✓
Awards Presentation Ceremony cum Gala Dinner (2024/25)			
Token of Appreciation on Stage	✓	✓	✓
Acknowledgement by EMCEE	✓	✓	✓
Onsite Backdrop x 2, LED Wall and Menu Logo Display	✓	✓	✓
Complimentary Seats	14 seats including: - Head table x 1 - VIP table x 1 - Corporate table x 12	7 seats including: - VIP table x 1 - Corporate table x 6	3 seats including: - VIP table x 1 - Corporate table x 2
Advertisement on Awards Ceremony Brochure [#]	Consecutive Pages x1	Special Page x1	Full Page x1
Exhibition Table at the Cocktail Reception Area	✓		
Foamboard at the Cocktail Reception Area	✓	✓	
Entry Guide (2025/26)			
Company Profile with Company Logo	✓	✓	✓
Print Advertisement	Special Page x 1	Full Page x 1	Full Page x 1
Awards Briefing and Sharing Session (2025/26)			
Placement of a Corporate Promotional Publication	✓		
Complimentary Seats	6	4	2
HR e-Journal			
e-Journal Content Contribution	✓		
HR Service Providers Directory (2025/26)			
Print and Online Advertisement [#]	Full Page x 1	Full Page x 1	Half Page x 1
Company Listing	✓	✓	✓
HKIHRM Marketing Channels			
Standalone eDM Blast [#]	1 Time		
Logo acknowledgement on Awards Video Highlight	✓	✓	✓
Online Banner at HKIHRM Website [#]	Head Banner x 1 month	Position A x 1 month	Position B x 1 month
HKIHRM Corporate Membership	1 Year		

Notes #:

1. Publication materials (e.g. leaflets, video, banner, etc) will be provided by sponsors.
2. HKIHRM reserves the right to make the final decision.

Please contact us to tailor sponsorship package that suits your business needs.

Email: project@hkihrm.org Tel: (852) 2837 3821 / 2837 3829

HKIHRM HR Excellence Awards 2024/25 Sponsorship - REPLY SLIP

I am interested to be a sponsor of the HKIHRM HR Excellence Awards 2024/25 with my contribution stated below:
(Please ✓ the appropriate box(es))

- | | |
|---|-------------|
| <input type="checkbox"/> Diamond Sponsor | HK\$180,000 |
| <input type="checkbox"/> Platinum Sponsor | HK\$120,000 |
| <input type="checkbox"/> Gold Sponsor | HK\$100,000 |

Contact Details

Company (Eng):

Company (Chi):

Address:

Contact person (Mr / Ms / Mrs / Dr):

Tel: Email:

HKIHRM membership No.: ☐ Non-member

An agreement and invoice will be sent to the sponsor upon receipt of the booking form.

Personal Data Collection Statement

1. Clients' personal data is collected and kept for processing the sponsorship for the HKIHRM HR Excellence Awards 2024/25 purposes. The data provided will be handled in accordance with the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
2. The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g., special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box. ☐

☐ I have read, understood and agreed to all details of the above declaration.

Signature: Date:

Name: Title:

Company:

Company Stamp: