

HR EXCELLENCE AWARDS 24/25

SPONSORSHIP PACKAGE



Awards
Website

✉ project@hkihrm.org

HKIHRM HR Excellence Awards 2024/25

Sponsorship Package

	Diamond Sponsor HK\$180,000	Platinum Sponsor HK\$120,000	Gold Sponsor HK\$100,000
2024/25 HR Excellence Awards			
Logo Acknowledgment on: - HKET Newspaper & Digital Platforms - Award Webpage - eDM - Social Media	✓	✓	✓
2024/25 Awards Presentation Ceremony cum Gala Dinner (Hong Kong Ocean Park Marriott Hotel, 28 February 2025)			
Token of Appreciation on Stage	✓	✓	✓
Acknowledgement by EMCEE	✓	✓	✓
Logo acknowledgment on: - Onsite Backdrop x 2 - LED Wall e-backdrop - Post-event highlight video	✓	✓	✓
Complimentary Seat	15 seats at: - Head table (1 seat) - VIP table (2 seats) - Corporate table (12 seats)	7 seats at: - VIP table (1 seat) - Corporate table (6 seats)	3 seats at: - VIP table (1 seat) - Corporate table (2 seats)
Advertisement on Awards Ceremony Brochure [#]	Consecutive Page x1	Special Page x1	Full Page x1
One physical exhibition booth: - Company backdrop foamboard [#] - Table front foamboard [#] - 1 exhibition table - 2 chairs for 2 staff - 1 power socket	✓	✓	✓
2025/26 Awards Entry Guide			
Logo acknowledgement	✓	✓	✓
Print Advertisement	Consecutive Page x1	Special Page x1	Full Page x1
2025/26 Awards Briefing and Sharing Session (Q2 2025)			
Logo Acknowledgment on e-Backdrop	✓	✓	✓
Complimentary Seat	6	4	2
Placement of a Corporate Promotional Publication	✓	✓	✓
HR e-Journal			
e-Journal Content Contribution	✓		
HR Service Providers Directory (2025/26)			
Print and Online Advertisement [#]	Full Page x 1	Full Page x 1	Half Page x 1
Company Listing	✓	✓	✓
HKIHRM Marketing Channels			
eDM Blast [#]	1 Time	1 Time	
e-News Banner [#]	2-Week	1-Week	
Online Banner on HKIHRM Website [#]	Head Banner x 1 month	Position A x 1 month	Position B x 1 month
HKIHRM Membership			
Corporate Member	2-Year	2-Year	1-Year

Notes #:

1. Publication materials / artwork design (e.g. leaflets, video, banner, etc) will be provided by sponsors.
2. HKIHRM reserves the right to make the final decision.

Please contact us to customise a sponsorship package that suits your business needs.

Email: project@hkihrm.org Tel: (852) 2837 3824 / 2837 3829

**HKIHRM HR Excellence Awards 2024/25 Sponsorship
REPLY SLIP**

I confirm to be a sponsor of the HKIHRM HR Excellence Awards 2024/25 with my contribution stated below:
(Please ✓ the appropriate box(es))

- | | |
|---|-------------|
| <input type="checkbox"/> Diamond Sponsor | HK\$180,000 |
| <input type="checkbox"/> Platinum Sponsor | HK\$120,000 |
| <input type="checkbox"/> Gold Sponsor | HK\$100,000 |

Contact Details

Company (Eng):

Company (Chi):

Address:

Contact person (Mr / Ms / Mrs / Dr):

Tel: Email:

HKIHRM membership No.: Non-member

An agreement and invoice will be sent to the sponsor upon receipt of the reply slip.

Personal Data Collection Statement

1. Clients' personal data is collected and kept for processing the sponsorship for the HKIHRM HR Excellence Awards 2024/25 purposes. The data provided will be handled under the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
2. The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g., special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box.

I have read, understood and agreed to all details of the above declaration

Signature: Date:

Name: Title:

Company Name:

Company Stamp: